



# SCHOOL OF 3D DESIGN

#### **DESIGN THE FUTURE OF DAILY LIVING**

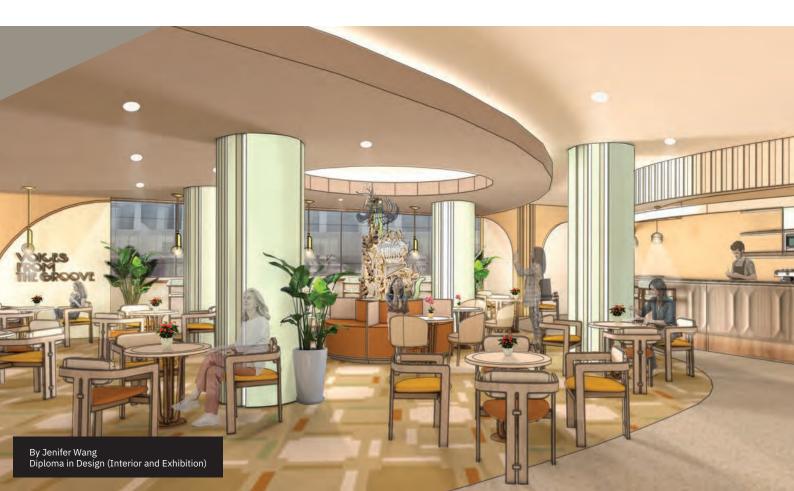
#### WHY 3D DESIGN?

Drive positive change and lead the next generation of artists and designers by nurturing your talent, and discovering your artistic identity through the arts. Here at the NAFA Faculty of Art & Design, School of 3D Design, we encourage you to develop your passion for design whilst learning how to be effective creative thinkers, problem solvers and builders of the future.

Acquire, build and refine fundamental design skill sets as a future-ready professional designer.

Develop real-world industry relationships through study trips, industry projects, collaborations and partnerships with renowned design companies. Undergo rich contextual learning through a double major diploma programme and an interdisciplinary learning environment in the degree programme.

All diploma programmes within the School of 3D Design have the option of progressing seamlessly into Bachelor's degree programmes if you desire to further deepen your expertise and craft.





# INTERNSHIP & INDUSTRY COLLABORATIONS

At NAFA's School of 3D Design, you will gain critical skill sets that prime you in your chosen field across distinctive industry collaborations.

**Diploma in Design (Furniture and Spatial):** Explore real-world experiences through collaborations with established entities like NTUC Club, ESR-Reit and Lam Chuan, and internships with organisations like Tatler Singapore and SP Homes.

**Diploma in Design (Interior and Exhibition):** Delve into real-world scenarios through partnerships with leading entities like Resorts World Singapore, and community projects such as mural paintings at Bukit Purmei Resident Corner. Gain practical experience through internships with notable organisations such as PICO and City Neon.

**Diploma in Design (Landscape and Architecture):** Immerse in practical training through collaborations with prominent local bodies like the Public Utilities Board and NParks. Enhance professional skills with internships at Cicada and CPG Corporation.

**Diploma in Design (Object and Jewellery):** Participate in handson projects with Singapore Airlines and Huskware. Develop professional competence through internships with DesignBridge and Lecaine Gems.

Bachelor of Arts (Honours) Biophilic Design: The programme is co-developed with CPG Corporation, drawing on their extensive biophilic design expertise. Unique to the curriculum is the work-integrated learning programme, co-created with industry partners, providing tailored industry immersion through structured training and mentorship.

Bachelor of Arts (Honours) Design Practice: Take part in highimpact projects in partnership with the Government Technology Agency and National Healthcare Group. Enhance your professional experience with internships at Visa and DBS Bank.

Showcase your creativity in esteemed local design competitions like the SPADE Design Awards and IKEA Singapore's Young Designer Award. Global recognition awaits with the Taiwan International Student Design Competition, Akoya Pearl Falco Jewellery Design and the Crowbar Awards.





# STUDENT LIFE

Dive into the NAFA life—where learning meets fun!

At NAFA, student life is an invigorating blend of learning, self-expression and fun. From the NAFA Makers' Market to International Student's Night, our lively calendar keeps your campus life engaging and exciting. Join student-led clubs, such as the Basketball Club and K-Pop Dance Club to bond with likeminded peers and network within the creative student community. Through our Student Leader Training Camp, you will gain leadership skills and become role models within our community.

### **OVERSEAS ENGAGEMENT**

Our enriching student exchange programmes and international collaborative projects will immerse you in expanded classroom learning.

Among these is our partnership with King Mongkut's University of Technology Thonburi (KMUTT) in Thailand. This has led to the annual FurnitureORIGINS exhibition, furniture design workshops and exhibitions by students from both institutions. This venture teaches design entrepreneurship and helps students like you create international networks.

As a second-year Bachelor of Arts (Honours) in Design Practice student, you will spend five to seven weeks at the University of the Arts London on an international placement to study with global practitioners and experts in design. During your stay in London, you will be exposed to the cultural richness of the city while gaining new insights into art and design at an international level.

### CAREER PATHWAYS

NAFA's 3D Design programmes prepare you for dynamic careers in the creative industries. Further broaden your possibilities with our Bachelor of Arts (Honours) Design Practice or Bachelor of Arts (Honours) Biophilic Design programmes.

#### Diploma in Design (Furniture and Spatial)

3D Designer Furniture Designer Maker

Material Specialist Project Executive Space Designer

Spatial Designer Stylist/Visual Merchandiser

Technical Designer
Trends Analyst

#### Diploma in Design (Landscape and Architecture)

3D Modeller/Visualiser
Architectural Assistant
Environmental Designer
Horticulturist
Landscape Designer
Landscape Design Researcher
Landscape Design Technician
Lighting Designer
Project Coordinator
Urban Planning Assistant

#### Diploma in Design (Object and Jewellery)

3D Designer 3D Modeller/Visualiser

Craft Maker Enamelist

Gifts-Premium Designer Jewellery Designer Material Specialist Merchandise Designer

Object Designer Product Designer

Stylist/Visual Merchandiser

Trends Analyst

#### Diploma in Design (Interior and Exhibition)

3D Modeller/Visualiser Event Planner Exhibition Designer Interior Designer

Material Specialist Project Coordinator Retail Designer Space Designer

Stylist/Visual Merchandiser

#### BA (Hons) Biophilic Design

Biophilic Design Specialist (Spatial Design)
Educational Service
Healthcare Service
Healthcare Researcher
Horticulturist
Interior Designer
Landscape Architect
Research & Design Practitioner (in Government)
Spatial-design Practitioner
Sustainable Design Strategist
Urban Designer

#### **BA (Hons) Design Practice**

Content Creator
Content Writer
Creative Entrepreneur
Creative Technologist
Design Educator
Design Facilitator
Design Futurist
Design Researcher

Design Strategist Digital Designer Innovation Consultant Interdisciplinary Designer Multidisciplinary Designer Project Manager Service/CX/UI UX Designer

### STUDENT VOICES



#### Tan Meng Kai, Royson

Alumnus
Diploma in Design (Furniture and Spatial)
Bachelor of Arts (Honours) Design Practice

During my diploma programme, I had learned to step out of my comfort zone to learn new things from the ground up. I owed so much to my lecturers; without them, I couldn't have achieved so much.



#### Isaac Neha Elizabeth

Alumna

Diploma in Design (Interior and Exhibition)

At NAFA, I am taught not only how to be an Interior and Exhibition designer – I am also nurtured to be a Spatial Designer, a brand owner, an orator, and a good intentioned individual.



Kamilia Azzara

Alumna
Diploma in Design
(Landscape and Architecture)
Bachelor of Arts (Honours) Design Practice

Studying at NAFA has been nothing but fun and helpful! Plus, the environment really encouraged me to try new things. I got to explore new concepts and the lecturers never failed to give me their dedicated attention to help me improve.



#### Agastya Manmohan

Alumnus

Bachelor of Arts (Honours) Design Practice

The BADP programme fostered a collaborative spirit, encouraged us to think beyond the confines of our individual specialties to generate innovative concepts. Meticulously designed to align with industry trends, the programme was instrumental in shaping my career trajectory; it ensured that students were well-prepared to thrive in their chosen fields.



# **EDUCATION PATHWAYS**

Embark on your creative journey at NAFA's School of 3D Design.

Start strong with the

NAFA Foundation Programme Choose your specialisation

Diploma in Design (Furniture and Spatial)

Diploma in Design (Interior and Exhibition)

Diploma in Design (Landscape and Architecture)

Diploma in Design (Object and Jewellery)

Sharpen your skills

Bachelor of Art (Honours) Biophilic Design

Bachelor of Arts (Honours)

Design Practice

### NAFA FOUNDATION PROGRAMME

# TAKE YOUR FIRST STEP INTO THE ARTS WITH NAFA FOUNDATION PROGRAMME

Designed as a bridge for Secondary 4 Normal (Academic) students, the NFP readies you for successful completion of a diploma course.

#### PRACTICE-BASED LEARNING

Dive into a hands-on learning experience tailored to let you acquire and apply essential foundational skills in your chosen artistic field.

#### SKILLS FOR TERTIARY EDUCATION

Build a robust foundation of the arts, research techniques and language and communication abilities. Equip yourself with the crucial academic skill sets that pave the way for successful tertiary education.

# FOUNDATIONAL DISCIPLINE-SPECIFIC SKILL SETS

Through elective modules spanning visual and performing arts as well as arts management, refine and develop skills in your area of interest.





### **DIPLOMA IN**

# **DESIGN (FURNITURE AND SPATIAL)**

Design the furniture and future of spaces with our three-year Diploma in Design (Furniture and Spatial) programme. Sharpen your technical skills, critical analysis and design synthesis to create innovative, functional designs that breathe life into spaces.

**Develop a Multidisciplinary Approach to Design:** Acquire a thorough understanding of 2D and 3D design fundamentals, spatial design, photography and visual merchandising. Create purposeful, aesthetically pleasing furniture pieces, designed to enhance any environment.

**Expand Your Design Repertoire:** Work with various materials, including metals and wood, with a hands-on approach to the transformation process. Through opportunities to master real-world production techniques, you will understand the intricacies of turning creative visions into tangible reality.

**Stay on Top of Technologies and Trends:** Keep up with what's new in tech and trends in the world of furniture and spatial design, and how they impact the design process, to face the design needs of the future with your best foot forward.







### DIPLOMA IN

### **DESIGN (INTERIOR AND EXHIBITION)**

Reimagine spaces to live, work and play with our three-year Diploma in Design (Interior and Exhibition) programme. This programme not only refines your spatial sensitivity but also equips you with practical skills for conceptualising and designing user-centric spaces that are innovative and display modern-day solutions.

**Understand the Relationship between Design and Empathy:** Gain a deep understanding of how interior spaces and exhibition experiences are responses to human behaviour. Bridging design and empathy, learn how to design user-centric spaces that seamlessly blend beauty, thoughtfulness and sensitivity.

**Learn to Apply Design Theories Critically:** Gain a good grounding on key design principles through studio projects that require you to design interiors in residential, corporate, and hospitality contexts. Learn how to apply them thoughtfully as you conceptualise and implement interior spaces.

**Create Innovative Spatial Solutions:** Equip yourself with the skills to conceptualise innovative exhibition spaces for the future, characterised by a constant negotiation between creative problem-solving and aesthetic representation.

Find out more



# **DIPLOMA IN**

# DESIGN (LANDSCAPE AND ARCHITECTURE)

Construct the finest built environment of tomorrow with our three-year Diploma in Design (Landscape and Architecture) programme. This programme marries design abilities, architectural theory, studio work, industry attachments and project work, priming you to shape the urban landscapes of the future.

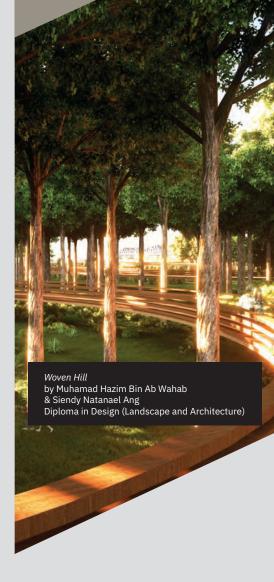
**Acquire Strong Fundamentals in Design:** Acquire a strong foundation in design skills and an understanding of the built environment. These will support you in your career as a professional in landscape design.

**Develop Environmental Awareness and Sensitivities:** Understand our built environment as a confluence of human, spatial, and environmental forces. Learn to create spaces that are aesthetically pleasing whilst keeping these factors in mind.

Hone Strategies to Masterfully Integrate Theory with Practical Skills: Put practical skills into action, underpinned by a robust theoretical foundation. This balanced approach transforms you into an active learner and readies you for a seamless transition from academia to the professional world.









# DIPLOMA IN **DESIGN (OBJECT AND JEWELLERY**)

Embrace the art of designing authentic objects and jewellery with our three-year Diploma in Design (Object and Jewellery) programme. Diverge from the monotony of mass production and embrace the art of crafting unique objects and accessories, focusing on materials understanding, user interaction and sustainable production methods.

**Cultivate Aesthetic Sensibilities and Craftsmanship:** Cultivate the essence of designing objects and jewellery that transcend mass market consumption, turning your focus back to aesthetic sensibilities and good craftsmanship.

**Understand User Behaviour and Trends for Real-world Design:** Harness the strategies to leverage user behaviour and trends to design objects and jewellery that meet real-world demands, and stay ahead of the curve in a constantly evolving industry.

**Nurture a Spirit of Entrepreneurship:** Understand the concept behind integrating design, culture, fashion and trends within the framework of entrepreneurial business practices. Design and create products that consistently cater to shifting consumer needs in a competitive market.

Find out mor





# BACHELOR OF ARTS (HONOURS) **DESIGN PRACTICE**

Design your future in the arts with our BA (Hons) Design Practice programme. Validated by world-renowned University of the Arts London, this three-year degree equips you confidently with the technical competencies and a global perspective of design trends. An enriching seven-week placement at the University of the Arts London will give you the opportunity to gain insights from an international perspective, allowing you to incorporate new ideas into your projects and further broaden your horizons.

**Obtain Specialisation in a Design Domain:** Acquire key knowledge, skills and professional attributes in one of four design domains: 3-Dimensional, communication, fashion, and spatial.

**Engage in Interdisciplinary Collaboration and Learning:** Explore interdisciplinary projects through classes in Design Insights, Design Futures, and Business Studies—which will deepen your learning to see design as a synergetic fusion of different perspectives. Showcase your integrated learning and creativity in your final semester with a student-led transdisciplinary project.

**Enjoy the Benefits of an Industry-led Curriculum:** Benefit from our industry-oriented curriculum featuring internships, overseas immersions and live client projects, linking academic knowledge with real-world applications.

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university of the arts london

Find out more



# BACHELOR OF ARTS (HONOURS) BIOPHILIC DESIGN

First of its kind in Asia, the three-year BA (Hons) Biophilic Design programme nurtures spatial designers for the future. Biophilic design aims to harmonise urban living with the natural world, through integrating natural materials into the built environment, enhancing human wellness. You will cultivate your skills in spatial design disciplines and learn to apply sustainable design practices that enhance energy efficiency and reduce environmental impact.

**The NAFA-Industry Partnership:** Through an interdisciplinary and practice-led curriculum developed in partnership with CPG Corporation—one of Asia's leading infrastructure design and development firms—you will gain comprehensive professional training by engaging with industry experts and ensuring a comprehensive understanding of the industry, inculcated into your classroom learning.

**Professional Immersion Through Our Work-integrated Learning Programme:** In the final year of the programme, you will get the opportunity to experience tailored mentorship in a professional environment. Through day-to-day immersion in a real-world setting, you will gain an in-depth understanding of industry practices, build valuable connections, and enhance your design and project management skills.

**Future-Focused Perspectives in Spatial Design Practice:** Explore holistic design solutions for future challenges through biophilic design approaches. Draw from interdisciplinary spatial explorations to challenge current design practices for integrated indoor and outdoor environments.

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# SCHOLARSHIPS, FINANCIAL AID AND AWARD SCHEMES

Discover a multitude of financial schemes designed to support your fee payment and study expenses at NAFA.

#### **GOVERNMENT-FUNDED SCHEMES**

#### **TUITION GRANT SCHEME**

Permanent Residents (diploma and degree) and international students (diploma only) may apply to help with the cost of their tuition fees. Grants awarded are based on merit. Eligible Singaporean Citizens are automatically awarded the grant for their first MOE-funded Diploma or Degree programme.

#### **TERTIARY TUITION FEE SUBSIDY SCHEME FOR MALAYS**

Malay Singapore Citizens and Permanent Residents can apply for the education subsidy from Yayasan Mendaki to fund their tuition fees at NAFA.

#### **CPF EDUCATION LOAN SCHEME**

Singapore Citizens and Permanent Residents can apply for a loan from their own or a parent's CPF savings account for MOE-funded NAFA programmes.

#### POST-SECONDARY EDUCATION SCHEME

Eligible students with sufficient funds in their or sibling's Post-Secondary Education Account (PSEA) can use them to fund tuition fees or related study expenses at NAFA.

#### **SKILLSFUTURE CREDIT**

Singapore Citizens over 25 years of age can apply to use their SkillsFuture credits to fund eligible programmes at NAFA.

#### SKILLSFUTURE MID-CAREER **ENHANCED SUBSIDY**

Singapore Citizens over 40 years of age can apply to pursue their first MOE-funded diploma or degree programme.

#### **HIGHER EDUCATION BURSARY &** HIGHER EDUCATION COMMUNITY **BURSARY**

Singapore Citizens from the low to middleincome families can apply to receive a bursary from the Ministry of Education to fund their studies at NAFA.

#### **DIPLOMA FOUNDATION PROGRAMME** RURSARY

Singapore Citizens pursuing the NAFA Foundation Programme can apply for additional help with tuition fees.

#### **GOVERNMENT LOAN SCHEMES**

Singapore Citizens and Permanent Residents may apply for the Tuition Fee Loan (TFL) to fund their tuition fees. Applicants who met PCI income criteria and have fully exhausted the TFL quantum may apply for a Study Loan to fund their remaining unpaid tuition fees plus annual living allowance.

#### **FINANCIAL AID SCHEMES**

#### **NAFA-KWAN IM THONG HOOD CHO TEMPLE STUDENT RELIEF FUND**

Students from families facing unexpected financial crises can receive partial support for programme fee and study expenses.

#### **NAFA STUDENT ASSISTANTSHIP SCHEME**

Students may work on campus for extra pocket money to fund necessary education expenses.

#### NAFA STUDENT NOTEBOOK SUBSIDY **SCHEME**

Students from lower-income households can apply when purchasing a personal notebook for their programmes.

#### NAFA OVERSEAS PROGRAMME TRAVEL SUBSIDY

Students on NAFA-approved overseas programmes or study trips can apply.

# INTERNATIONAL PLACEMENT TRAVEL

Degree students who have acquired international placements through NAFA and our partner universities can defray expenses with this grant.

#### **EXTERNAL STUDY LOANS**

Students may apply for loans from private financial institutions, banks to fund your education at NAFA.

#### SCHOLARSHIPS AND FINANCIAL AWARD SCHEMES

#### NAFA IN-HOUSE SCHOLARSHIPS. **MERIT AWARDS AND BURSARIES**

Diploma and degree students with outstanding academic results and an excellent track record of achievements in related arts and creative industries may apply for the Scholarships and Merit Awards. Bursaries are available for students who require financial assistance based on household income.

#### DARE TO DREAM SCHOLARSHIP

Medically certified special needs students with limited financial resources can apply to receive support for their studies at NAFA.

#### **EXTERNAL SCHOLARSHIPS, BURSARIES AND STUDY LOANS**

Students may apply to external organisations for awards and financial schemes, as well as study loans from private financial institutions which are available all year round.

Scan for more details



# **ADMISSIONS ENQUIRIES**

admissions@nafa.edu.sg Nanyang Academy of Fine Arts 80 Bencoolen Street Singapore 189655

www.nafa.edu.sg







counsellors.







# SCHOOLOF DESIGN & MEDIA

### **BRINGING COMPELLING VISUAL STORIES TO LIFE**

#### WHY DESIGN & MEDIA?

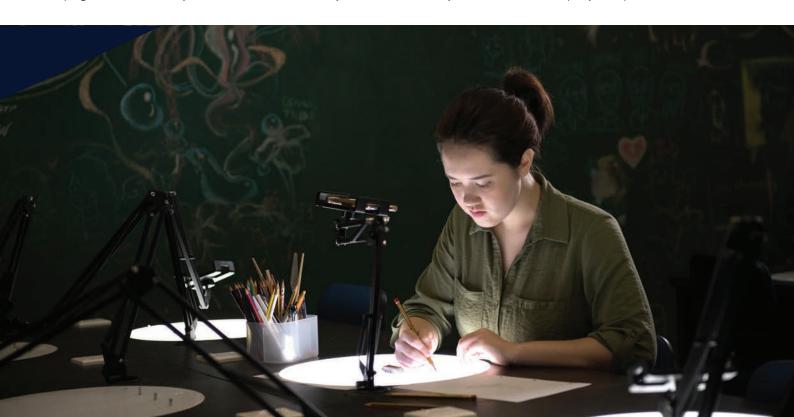
Drive positive change and lead the next generation of artists and designers by nurturing your talent, and discovering your artistic identity through the arts. Here at the NAFA Faculty of Art & Design, School of Design & Media, we encourage you to develop your passion for design whilst learning how to be effective creative thinkers, problem solvers and builders of the future.

Leverage on our diverse student culture to cultivate socially impactful design perspectives.

Immerse in industry experiences and networks to foster creativity and interdisciplinary thinking.

Discover and define your creative voice while redefining boundaries for community betterment.

All diploma programmes within the School of Design & Media have the option of progressing seamlessly into Bachelor's degree programmes validated by the world-renowned University of the Arts London, if you desire to further deepen your expertise and craft.





# INTERNSHIP & INDUSTRY COLLABORATIONS

Across distinctive industry collaborations, our students have collaborated with esteemed organisations such as Kidney Dialysis Foundation, National Environment Agency, Singapore Tourism Board and National Parks Board. With an industry-led approach, you will gain critical skill sets that prime you in your chosen field.

Our students have experienced internships in leading companies such as Blak Labs, GOODSTUPH, Edelman Singapore, A\*STAR, Ministry of Education and So Drama! Entertainment. These experiences are opportunities for professional networking and skill acquisition, paving the way for your future career.

You will be offered opportunities to compete in high profile competitions like The Crowbar Awards, D&AD New Blood Awards, and National Youth Film Awards to rise up to innovative challenges, build your confidence and gain industry expertise.

Collaborations with entities like the Infocomm Media Development Authority, One Dash 22, and Titan Digital Media further refine your experience, nurturing your creativity and innovation while providing you with a competitive edge in the vibrant world of design and media.





# STUDENT LIFE

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As a second-year Bachelor of Arts (Honours) Design Practice student, you will spend five to seven weeks at the University of the Arts London on an international placement to study with global practitioners and experts in design. During your stay in London, you will be exposed to the cultural richness of the city while gaining new insights into art and design at an international level.

### **CAREER PATHWAYS**

NAFA's Design & Media programmes prepare you for dynamic careers in the creative industries. Further broaden your possibilities with our Bachelor of Arts (Honours) Design Practice programme.

#### **Diploma in Advertising**

Account/Media Executive
Art Director/Creative Director
Art Educator
Copywriter
Creative Strategist
Marketing/Account Executive

#### Diploma in Screen Media

Experience Creator
Motion Graphic Designer
Producer
Script Writer
Video Editor
Video Producer
Videographer

#### **Diploma in Graphic Communication**

Art Director
Art Educator
Branding Designer
Graphic Designer
Packaging Designer
Photographer
UI/UX Designer

#### **BA (Hons) Design Practice**

Service/CX/UI UX Designer

Content Creator
Content Writer
Creative Entrepreneur
Creative Technologist
Design Educator
Design Facilitator
Design Futurist
Design Researcher
Design Strategist
Digital Designer
Innovation Consultant
Interdisciplinary Designer Multidisciplinary
Designer
Project Manager

Diploma in Illustration Design with Animation

2D Animator
Character Designer
Concept Artist
Digital Illustrator
Motion Illustrator
Storyboard Artist

# STUDENT VOICES



**Elsa Tania**Alumna
Diploma in Illustration Design with Animation

NAFA had contributed to shaping who I was, not just in the enhancement of skills but in my personal development. My journey there had been a real gamechanger; I had learned to keep an open mind, to follow my heart, and to take that leap in life.



Rane Aleesha Abhijeet Alumna Diploma in Screen Media

NAFA guided me while I explored my passion across diverse art mediums and inspired me to produce content that deeply resonated with individuals. Through the curriculum, I identified my niche, honed essential skill sets, and grew as a creator.



**Oh Jun Wei** Alumnus Diploma in Graphic Communication

Let go of the critics and hang onto the supporters. Surround yourself with a supportive group of people and it's so much easier to grow into your full potential when you are placed in a nurturing, nonjudgemental environment.



**Agastya Manmohan** Alumnus Bachelor of Arts (Honours) Design Practice

The BADP programme fostered a collaborative spirit, encouraged us to think beyond the confines of our individual specialties to generate innovative concepts. Meticulously designed to align with industry trends, the programme was instrumental in shaping my career trajectory; it ensured that students were well-prepared to thrive in their chosen fields.



# **EDUCATION PATHWAYS**

Take your content to the next level at NAFA's School of Design & Media.

Start strong with the NAFA Foundation Programme



Choose your specialisation

Diploma in Advertising Diploma in Graphic Communication

Diploma in Illustration Design with Animation

Diploma in Screen Media

Design your future

Bachelor of Arts (Honours)

Design Practice

### NAFA FOUNDATION PROGRAMME

# TAKE YOUR FIRST STEP INTO THE ARTS WITH NAFA FOUNDATION PROGRAMME

Designed as a bridge for Secondary 4 Normal (Academic) students, the NFP readies you for successful completion of a diploma course.

#### PRACTICE-BASED LEARNING

Dive into a hands-on learning experience tailored to let you acquire and apply essential foundational skills in your chosen artistic field.

#### SKILLS FOR TERTIARY EDUCATION

Build a robust foundation of the arts, research techniques and language and communication abilities. Equip yourself with the crucial academic skill sets that pave the way for successful tertiary education.

# FOUNDATIONAL DISCIPLINE-SPECIFIC SKILL SETS

Through elective modules spanning visual and performing arts as well as arts management, refine and develop skills in your area of interest.





# DIPLOMA IN ADVERTISING

Revolutionise the advertising world with our three-year industry-led Diploma in Advertising programme. Develop expertise in art direction, conceptualisation, copywriting and media tools for impactful brand communication and connection.

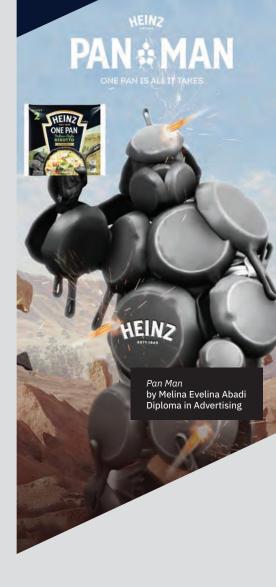
**Build an Award-winning Portfolio:** Stand out in the competitive realms of advertising, marketing and public relations. Learn from on-the-job internships, build a versatile portfolio that could win esteemed awards and give you a headstart in your advertising career.

**Develop Strategic Communication Skills to Pitch Winning Ideas:** Enhance your strategic communication skills—that include photography, copywriting, videography and motion graphics—for creative prowess in your advertising career.

**Gain Opportunities to Lead and Collaborate:** Empowered by in-depth knowledge and skills, you will gain recognition through leading and collaborating in industry attachments and projects both locally and overseas.

Find out more







# DIPLOMA IN GRAPHIC COMMUNICATION

Transform the future of visual communication with our three-year Diploma in Graphic Communication programme and emerge as a leading creative visual communicator with cutting-edge and dynamic media skills.

**Acquire Key Knowledge in Graphic Communication:** Meet the demands of today's dynamic graphic communication industry with our knowledge-rich and practice-led programme, where you will be equipped with essential knowledge in critical thinking and media authoring skills to create engaging and persuasive visual content.

**Create Engaging Content:** Transform theoretical knowledge in hands-on projects into well-thought, engaging and compelling visual messages that will captivate and resonate with audiences effectively.

**Perfect the Skills for Precise Art Direction:** Lead the way as a visionary visual communicator with mastery in graphic design, typography, photography, videography, motion graphics, and new media.



### DIPLOMA IN

# ILLUSTRATION DESIGN WITH ANIMATION

Bring your imagination to life on the screen with our three-year Diploma in Illustration Design with Animation programme. Lead the next generation of visual storytellers with effective communication and skilled execution, and gain practical experience through internships and projects, building a remarkable portfolio.

**Learn to Tell Stories that Compel and Engage:** Draw, illustrate and animate with finesse through our concept-driven curriculum, combining traditional methods like 2D animation with digital techniques.

**Develop Critical Thinking Skills to Communicate Like a Pro:** Gain the ability to communicate through thoughtfully designed works that are socially and culturally relevant with a curriculum that emphasises analytical thinking.

**Showcase Your Craftsmanship in a Winning Portfolio:** Build a compelling portfolio that showcases your mastery in visual storytelling and artistic craftsmanship to kick-start your career in this field.

Find out more







# DIPLOMA IN SCREEN MEDIA

Make a positive impact through film with our three-year Diploma in Screen Media programme. Our practice-led curriculum opens doors to all aspects of filmmaking through a journey that combines creativity, technology and artistry.

**Acquire the Whole Spectrum of Filmmaking Skills:** Master an extensive suite of skills essential to the craft of filmmaking—directing, cinematography, scriptwriting, producing, editing, sound design and visual effects.

**Gain Expertise in a Wide Range of Genres:** Be it narrative feature films, documentaries or digital journalism, you will gain hands-on experience in content creation for various platforms.

**Develop a Professional Showreel:** Build a curated showreel of your original content that showcases your diverse technical skills, giving you a competitive edge as you step into the industry.





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#### **HIGHER EDUCATION BURSARY &** HIGHER EDUCATION COMMUNITY **BURSARY**

Singapore Citizens from the low to middleincome families can apply to receive a bursary from the Ministry of Education to fund their studies at NAFA.

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more details

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# SCHOOL OF FASHION STUDIES

#### LEARN THE ART AND SCIENCE OF FASHION

#### WHY FASHION STUDIES?

Drive positive change and lead the next generation of artists and designers by nurturing your talent, and discovering your artistic identity through the arts. Here at the NAFA Faculty of Art & Design, School of Fashion Studies, we encourage you to develop your passion for design whilst learning how to be effective creative thinkers, problem solvers and builders of the future.

View fashion from new angles through learning the latest technology and 3D skills, which are crucial for you to thrive in the ever-changing world of fashion.

Hone your research skills and ability to analyse fashion trends on a global scale.

Showcase your skills and knowledge across multiple platforms, both local and international, and build valuable connections with industry experts.

All diploma programmes within the School of Fashion Studies have the option of progressing seamlessly into Bachelor's degree programmes validated by the world-renowned University of the Arts London, if you desire to further deepen your expertise and craft.





### STUDENT VOICES



**Ow Ze Fei** Alumna, Diploma in Fashion Design

At NAFA, there are plenty of opportunities to experiment freely and express myself creatively in the process. With my lecturers as pillar of support, I learnt to accept and embrace criticism to improve my craft.



**Radha Kashyap** Alumna, Diploma in Fashion Merchandising and Marketing

I think NAFA approaches art and design education the right way – a mix of idealism and realism. NAFA gives their students freedom to explore their own ideas but holds them accountable for the practicality of the idea, creating a good simulation of what the industry standards are.

### **EDUCATION PATHWAYS**

Chart your fashion odyssey at NAFA's School of Fashion Studies.

Start strong with the

NAFA Foundation

Programme



Choose your specialisation

Diploma in Fashion Business and Management Diploma in Fashion Design Design your future

Bachelor of Arts (Honours)

Design Practice

### NAFA FOUNDATION PROGRAMME

# TAKE YOUR FIRST STEP INTO THE ARTS WITH NAFA FOUNDATION PROGRAMME

Designed as a bridge for Secondary 4 Normal (Academic) students, the NFP readies you for successful completion of a diploma course.

#### PRACTICE-BASED LEARNING

Dive into a hands-on learning experience tailored to let you acquire and apply essential foundational skills in your chosen artistic field.

#### SKILLS FOR TERTIARY EDUCATION

Build a robust foundation of the arts, research techniques and language and communication abilities. Equip yourself with the crucial academic skill sets that pave the way for successful tertiary education.

# FOUNDATIONAL DISCIPLINE-SPECIFIC SKILL SETS

Through elective modules spanning visual and performing arts as well as arts management, refine and develop skills in your area of interest.





# DIPLOMA IN FASHION DESIGN

Fuel your fashion design ambitions with our three-year Diploma in Fashion Design programme and master core design skills 2D and 3D techniques, fabric studies, fashion communication and garment construction. Leverage your professional network with us and thrive in the fashion industry.

**Acquire Fashion Knowledge and Skills Incrementally:** Dive deep into the latest design techniques, including advanced technology and 3D proficiency, ensuring your relevance in the dynamic world of fashion.

**Up Your Game with Research and Analytical Skills:** Explore trend analysis and global fashion landscape studies, and sharpen your analytical skills to drive effective presentations and innovative design solutions.

**Gain Opportunities to Showcase Your Eye for Fashion:** Leverage an industry-led approach that offers multiple platforms to spotlight your designs. From local showcases to international competitions, you can present your unique fashion vision to the world.

Find out more







# **DIPLOMA IN**

# FASHION BUSINESS AND MANAGEMENT

Become the fashion mogul of your dreams with our three-year Diploma in Fashion and Business Management programme. This programme provides a comprehensive view of the entire production journey, from initial product development to the final stages of garment production. You will nurture your foundational skills in fashion business and emphasise advanced aspects like digital design and computer-aided manufacturing, enabling you to make a confident debut in the fashion realm.

**Build Your Foundation in Fashion:** Gain a firm foundation and understanding in fashion business, marketing, and design management, positioning yourself as an industry expert.

**Excel in Fashion Business:** Acquire rich knowledge in product development, retail buying and trend analysis. Enhance this with key mathematical skills, sharpening your prowess as a fashion business specialist.

Immerse in Cross-Diploma Learning and Collaboration: Reap the benefits of collaborating with students in Diploma in Fashion Design, where you will network with industry peers and build valuable partnerships.

Find out more





# BACHELOR OF ARTS (HONOURS) **DESIGN PRACTICE**

Design your future in the arts with our BA (Hons) Design Practice. Validated by world-renowned University of the Arts London, this three-year degree equips you with the technical competencies and a global perspective of design trends. An enriching seven-week placement at the University of the Arts London will give you the opportunity to gain insights from an international perspective, allowing you to incorporate new ideas into your projects and further broaden your horizons.

**Obtain Specialisation in a Design Domain:** Acquire key knowledge, skills and professional attributes in one of four design domains: 3-Dimensional, communication, fashion, and spatial.

**Engage in Interdisciplinary Collaboration and Learning:** Explore interdisciplinary projects through classes in Design Insights, Design Futures, and Business Studies—which will deepen your learning to see design as a synergetic fusion of different perspectives. Showcase your integrated learning and creativity in your final semester with a student-led transdisciplinary project.

**Enjoy the Benefits of an Industry-led Curriculum:** Benefit from our industry-oriented curriculum featuring internships, overseas immersions and live client projects, linking academic knowledge with real-world applications.

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# INTERNSHIP & INDUSTRY COLLABORATIONS

Across distinctive industry collaborations, our students have collaborated with esteemed organisations such as BINHouse Indonesia, Binary Style, and local label MAX. TAN. Studio. Our students have also secured internships with leading companies such as Club 21, Prada, Island shop, Le Petit Society, GRAYE, and GINLEE Studio. With an industry-led approach, you will gain critical skill sets that prime you for the fashion industry.

Our community-centric initiatives with esteemed institutions, such as the Asian Civilisations Museum and NEFFUL International,

ensure you are not just confined to the fashion runway. These projects empower you to weave fashion into broader narratives, integrating design, history, and culture, and gain opportunities to showcase your talent on esteemed platforms, including the Harper's BAZAAR Asia NewGen Fashion Award, Men's Folio Designer of the Year Award, and Arts Thread.

Here, it's more than just about participation; it's where your skills, knowledge, and flair converge to spotlight you as the next leading name in fashion.





# STUDENT LIFE

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# **OVERSEAS ENGAGEMENT**

Immerse in enriching experiences with our student exchange programmes and international collaborative projects for expanded classroom learning.

As a second-year Bachelor of Arts (Honours) in Design Practice student, you will spend five to seven weeks at the University of the Arts London on an international placement to study with global practitioners and experts in design. During your stay in London, you will be exposed to the cultural richness of the city while gaining new insights into the realms of art and design at an international level.

### **CAREER PATHWAYS**

NAFA's School of Fashion Studies programmes prepare you for dynamic careers in the creative industries. Further broaden your possibilities with our Bachelor of Arts (Honours) Design Practice programme.

#### **Diploma in Fashion Design**

Costume Designer Fashion Designer

Fashion Journalist

Fashion Photographer Assistant

Fashion Research Consultant

Fashion Stylist

Garment Production Team

**Garment Technologist** 

Pattern Cutter/Pattern Maker

Textile Designer

# Diploma in Fashion Business and Management

Event Management

Fashion Buyer

Fashion Entrepreneur

Fashion Marketing Executive

Fashion Merchandiser

Fashion Product Developer

Fashion Trend Consultant

Retail Management

#### **BA (Hons) Design Practice**

Content Creator

Content Writer

Creative Entrepreneur

Creative Technologist

Design Educator

Design Facilitator

Design Futurist

Design Researcher

Design Strategist

Digital Designer

Innovation Consultant

Interdisciplinary Designer

Multidisciplinary Designer
Project Manager

Service/CX/UI UX Designer

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#### TERTIARY TUITION FEE SURSIDY **SCHEME FOR MALAYS**

Malay Singapore Citizens and Permanent Residents can apply for the education subsidy from Yayasan Mendaki to fund their tuition fees at NAFA.

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#### POST-SECONDARY EDUCATION SCHEME

Eligible students with sufficient funds in their or sibling's Post-Secondary Education Account (PSEA) can use them to fund tuition fees or related study expenses at NAFA.

#### SKILLSFUTURE CREDIT

Singapore Citizens over 25 years of age can apply to use their SkillsFuture credits to fund eligible programmes at NAFA.

#### SKILLSFUTURE MID-CAREER **ENHANCED SUBSIDY**

Singapore Citizens over 40 years of age can apply to pursue their first MOE-funded diploma or degree programme.

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All information contained in this Programme Guide is correct at the time of printing. Please refer to the NAFA website for the latest information.





# SCHOOL OF INTERDISCIPLINARY **ARTS**

#### LEARN HOW INTERDISCIPLINARY PRACTICE CAN IMPACT THE WORLD

#### WHY INTERDISCIPLINARY ARTS?

For many leaders, the path to greatness came from being multifaceted in their approach, comprehensive in their training, and diversified in their focus. The Faculty of Interdisciplinary Practices, School of Interdisciplinary Arts, is designed to grow your abilities in one domain while you expand your knowledge and skills across fields. You will be guided to think critically and creatively, apply your ideas and knowhow as well as innovate in interdisciplinary projects and live environments. You will be challenged to take into consideration different social and cultural perspectives through interdisciplinary collaborations.

Integrate multiple creative practices by combining at least three disciplines from music, theatre, dance, film, art, design, and architecture to engage with contemporary societal issues.

Collaborate with leading experts, scholars, and activists to learn interdisciplinary methods and apply their skills in addressing societal concerns.

Acquire new knowledge and a deeper understanding of how art can foster positive global change, through academic inquiry and sustainable entrepreneurship.





# STUDENT VOICES



Nathasia Chin Alumna Bachelor of Arts (Honours) Performance Making (Dance)

Pursuing dance as a career since I was 5 has been my dream. This unique curriculum has allowed me to hone my dance techniques further while being able to work with other disciplines, especially in Theatre. I have become a more versatile, confident and well-rounder performer and creator.



**Tajiyah Sulwana Bte Tajuddin** Alumna Bachelor of Arts (Honours) Performance Making (Theatre)

The BA curriculum suits the ever-changing nature of the theatre industry. Performance making is a skill that performers should harness to avoid being stuck in a single domain of performing art.



Irfan Bin Zakariah Alumnus Bachelor of Arts (Honours) Design Practice

I have learnt so much from the collaborative work throughout this degree programme. From working with students from different domains and backgrounds, the insights and brand-new skills gained shaped me to become a more versatile and accomplished designer.



# BACHELOR OF ARTS (HONOURS) PERFORMANCE MAKING

Lead as a performance maker of your time with our three-year BA (Hons) Performance Making programme. Offered in partnership with the renowned University of the Arts London, this degree exposes you to interdisciplinarity as you collaborate on original works, embrace digital technologies and connect with industry professionals.

**Practice-led and Discipline-specific Training:** Gain technical and artistic proficiency in Dance or Theatre that helps you forge a unique personal performance identity, enhance content creation skill sets, and realise original performance projects.

**Significant Connections with Industry:** You will collaborate with industry experts to hone skills through diverse activities, including a professional-standard public production.

**Strong Focus on Interdisciplinary Learning:** Engage and examine interdisciplinary forms and processes and gain valuable opportunities to practise and apply interdisciplinarity in original group-devised works in Year 3.

**Leverage Our Unique Location for Multicultural Perspectives:** Immerse in Singapore's vibrant arts scene right at the heart of the civic district. Cultivate regional and global awareness through cultural experiences, exploring Southeast Asian traditions to contemporary performances.

Reap the Benefits of an Unprecedented UAL-NAFA partnership: Validated by the top-ranked art and design University of the Arts London, the programme will include a five-week international placement in London. Look forward to an enriching academic experience, gaining fresh perspectives from the very best international practitioners and experts.

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university of the arts london

Find out more







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Conferred by

university of the arts london







# INTERNSHIP & INDUSTRY COLLABORATIONS

Across distinctive industry collaborations, our students have collaborated with esteemed organisations such as DBS and the National Healthcare Group. With an industry-led approach, you will gain critical skill sets that prime you in your chosen field.

Our students have gained opportunities to work closely with and collaborate with esteemed institutions, fostering a rich blend of regional and international insights. Bachelor of Arts (Honours) Design Practice students can access internship opportunities at industry frontrunners like Mighty Jaxx, DP Architects, MullenLowe, Visa and DBS. Forays into the creative realm are amplified with engagements in reputable competitions, including The Crowbar Awards and ARTSTHREAD, and collaborations with partners like GovTech and the National Healthcare Group.

Students of Bachelor of Arts (Honours) Performance Making collaborate in productions for the National Gallery Singapore, the M1 Singapore Fringe Festival, and INterSPACE, a student initiative for immersive learning experiences. A transformative international placement at the acclaimed University of the Arts London also awaits.

Final-year student-led interdisciplinary capstone projects allow for the exploration and execution of unique visions, letting your distinctive artistic narratives flourish. Your journey here is filled with opportunities for professional connections and practical immersion, seamlessly blending global insight with regional flair.





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Creative Entrepreneur

Creative Technologist

Design Educator

Design Facilitator

Design Futurist

Design Researcher

Design Strategist Digital Designer

Innovation Consultant
Interdisciplinary Designer

Multidisciplinary Designer

Project Manager

Service/CX/UIUX Designer

### Careers for Bachelor of Arts (Honours)

**Performance Making graduates:** Actor/Actress

Choreographer

Dancer

Dance/Drama Teacher

Director

Dramaturg

Performing Artist

Performance Maker

Playwright

Production Manager/Assistant

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